

# COLORADO SPRINGS Backpack bash

## Hosting a Donation Drive

One of our biggest needs for the Backpack Bash is for the community to donate *new, unused backpacks*. Hosting a backpack drive allows your organization to be a part of giving students in Colorado Springs a great start to the school year!

### Hosting a donation drive is simple:

1. Pick a 2-4 week period between June 1 and July 15 that works best for you.
2. Determine a prominent location to set the drop-off box.
3. Communicate about the drive via social media, in-house emails, e-blasts, and other channels.
4. Consider ways to make it fun/more compelling to donate!
5. Plan to bring your full collection of items to your region's backpack bash location

\*COSILoveYou will provide all the signage needed for the donation drives; just let us know what would be helpful. We can provide printed and digital assets.